



# DIGITAL STEWARDSHIP

Protecting Your Church Online



# SPEAKER

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# CYBERSECURITY FOR CHURCHES

Best Practices to Protect Your  
People, Data & Mission

Strategies to Safeguard Congregations and Sensitive Information



# Overview

**Understanding the Importance  
of Cybersecurity for Churches**

**Real-World Examples of  
Church Cyberattacks**

**Building a Strong Culture of  
Cybersecurity**

**Critical Cybersecurity Risks  
and Best Practices**

**Maintaining Secure Systems and  
Data Recovery**



# **UNDERSTANDING THE IMPORTANCE OF CYBERSECURITY FOR CHURCHES**





# WHY ARE CHURCHES INCREASINGLY TARGETED BY CYBERCRIMINALS?



## **Limited Cybersecurity Resources**

Many churches have limited budgets and outdated systems, increasing their vulnerability to cyberattacks.



## **Valuable Information Held**

Churches store sensitive personal, financial, and donor data, making them prime targets for cybercriminals.

# TYPES OF SENSITIVE DATA AT RISK

## Member Records

Churches keep personal member data which must be securely protected to ensure privacy and trust.

## Financial Donations

Financial donation information is sensitive and requires protection against unauthorized access.

## Payroll Records

Payroll details including birthdates and social security numbers are critical data that necessitate stringent security measures.

## Communications

The protection of confidential communications is vital to ensuring both individual privacy and organizational trust.



# DISPELLING THE MYTH

'Too Small to Be Attacked'

## Common Misconception

Small churches often believe they are safe from cyberattacks due to their size, which is a dangerous misconception.

## Targeted by Cybercriminals

Cybercriminals exploit smaller organizations because of their typically weaker cybersecurity defenses and protocols.

## Importance of Cybersecurity

All churches, regardless of size, must prioritize cybersecurity to protect sensitive information and maintain trust.



# **REAL-WORLD EXAMPLES OF CHURCH CYBERATTACKS**



# RANSOMWARE INCIDENTS INVOLVING CHURCHES



## **Impact on Churches**

Ransomware attacks encrypt church data, leading to disruption of services and operations.



## **Financial Consequences**

These incidents impose significant financial burdens due to ransom demands and recovery costs.



## **Need for Preparedness**

Robust cybersecurity measures are needed to protect church data and services.

# SCAMMERS IMPERSONATING CHURCH LEADERS



## **Nature of Impersonation Scams**

Attackers pose as pastors or church staff to fraudulently solicit donations from congregants.



## **Importance of Awareness**

Educating church members on scams helps reduce susceptibility to fraudulent solicitations.



## **Verification Protocols**

Implementing verification steps ensures legitimacy before transferring funds or sharing sensitive information.

# DATA BREACHES



## Exposure of Sensitive Information

Data breaches have revealed confidential employee and church financial data, increasing risks of identity theft.



## Consequences of Data Breaches

Breaches cause reputational damage and loss of trust for organizations such as churches.



## Importance of Data Protection

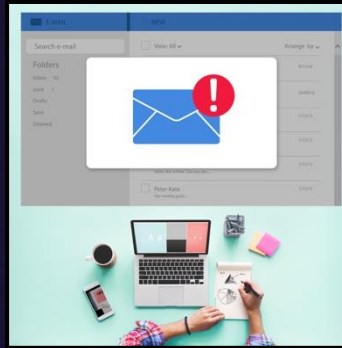
Implementing strong data protection measures is essential to safeguard sensitive information.





# **BUILDING A STRONG CULTURE OF CYBERSECURITY**

# CYBERSECURITY DISCUSSIONS AND AWARENESS



## **Consistent Cybersecurity Communication**

Regular discussions keep staff and volunteers updated on current cybersecurity threats and best practices.

## **Fostering Vigilance and Proactivity**

Ongoing awareness encourages vigilance and proactive behavior against security risks



# APPOINTING A CYBERSECURITY CHAMPION



## **Dedicated Leadership**

Appointing an expert ensures focused leadership for cybersecurity initiatives and continuous risk monitoring.



## **Risk Identification**

A cybersecurity champion actively identifies and assesses potential security threats to the organization.



## **Coordinated Protection**

The champion coordinates protective measures to strengthen the organization's security posture effectively.

# INTEGRATING CYBERSECURITY EARLY AND OFTEN

## **Early Cybersecurity Awareness**

Integrating cybersecurity education during onboarding ensures new members understand security risks from the beginning.

## **Ongoing Security Training**

Continuous training helps maintain strong defenses as staff and volunteers transition or roles evolve



# **CRITICAL CYBERSECURITY RISKS & BEST PRACTICES**





# STRONG PASSWORDS & MULTI-FACTOR AUTHENTICATION (MFA)

## **Strong Unique Passwords**

Creating strong and unique passwords is essential to protect accounts from unauthorized access and cyber threats.

## **Multi-Factor Authentication**

Enabling multi-factor authentication adds an extra layer of security beyond passwords to safeguard user accounts.

# PHISHING

## IDENTIFYING AND AVOIDING ATTEMPTS

### **Phishing Email Risks**

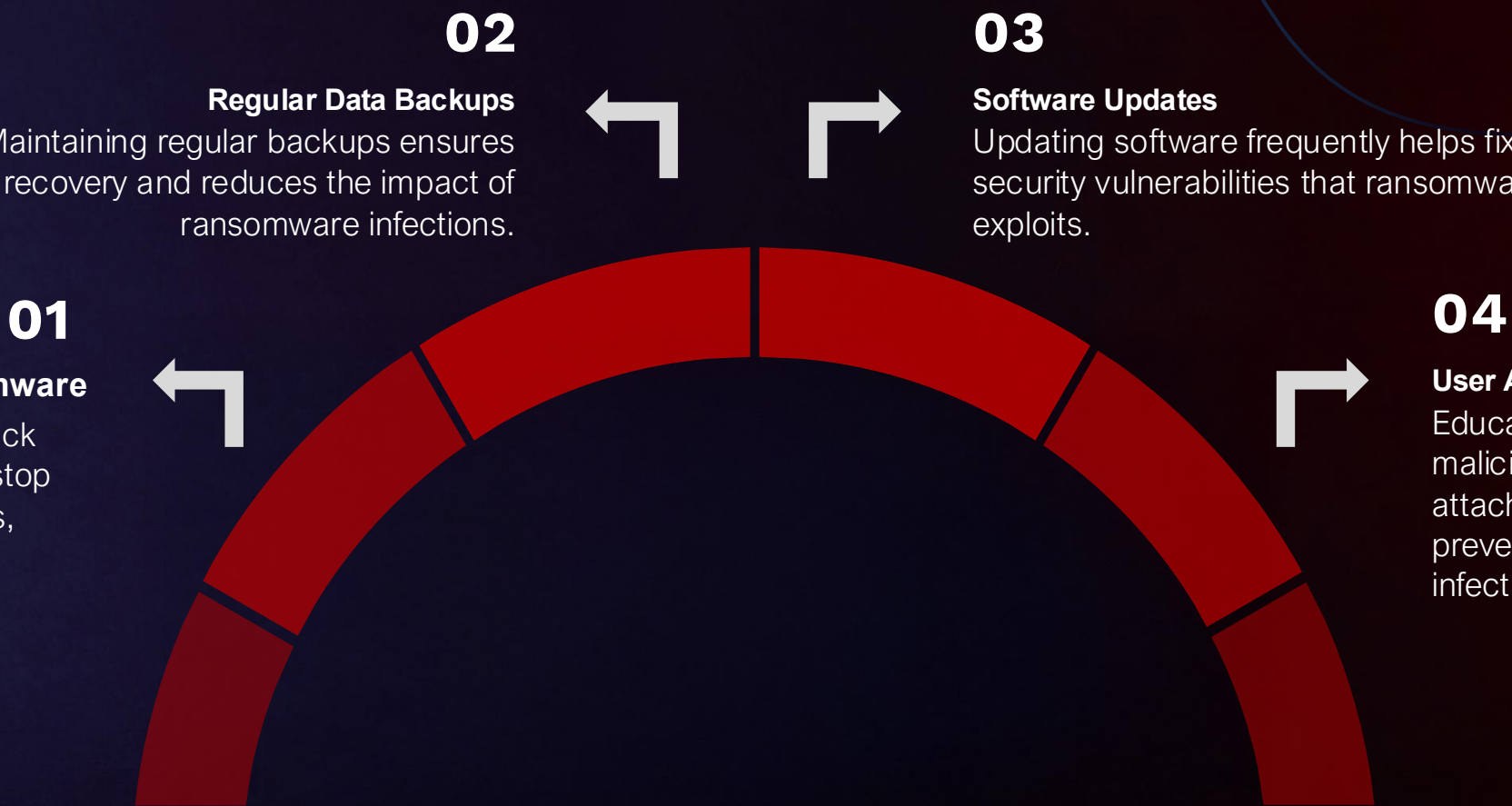
Phishing emails are designed to steal personal credentials or install harmful malware on devices.

### **Recognizing Suspicious Messages**

Learn to identify red flags in emails such as unknown senders, urgent requests, and suspicious links.

### **Avoiding Dangerous Links**

Avoid clicking on unknown links in emails to protect your credentials and device from compromise.



# UNDERSTANDING & PREVENTING RANSOMWARE ATTACKS



# **MAINTAINING SECURE SYSTEMS AND DATA RECOVERY**



# KEEPING SOFTWARE, APPS, AND TOOLS UP TO DATE

## **Importance of Regular Updates**

Regular software updates fix security vulnerabilities and prevent potential exploits effectively.

## **Automation Benefits**

Automating updates or scheduling them ensures timely patching and reduces manual effort.



# ESTABLISHING REGULAR AND TESTED DATA BACKUP ROUTINES

## Consistent Data Backups

Regularly backing up data ensures availability after data loss incidents or attacks.

## Secure Offsite Storage

Backing up data securely offsite or in the cloud protects against local failures or disasters.

## Backup Restoration Testing

Regularly testing backup restoration confirms data integrity and recovery readiness.

# EFFECTIVE RECOVERY STRATEGIES AFTER A CYBER INCIDENT



## Clear Incident Response Plan

A well-defined incident response plan enables quick and efficient reaction to cyberattacks in organizational settings.



## Minimizing Damage

Prompt response reduces the impact of cyberattacks and limits potential system and data damage.



## Restoring Operations

Effective recovery strategies help restore normal business functions as quickly as possible after an incident.

# CONCLUSION



## **Growing Cybersecurity Risks**

Churches increasingly face cybersecurity threats targeting their data and communities.



## **Building Security Culture**

Fostering awareness and best practices within church communities enhances security resilience.



## **Importance of Vigilance**

Ongoing vigilance and preparation are essential to safeguard mission and data integrity.

# PANEL DISCUSSION



**Sharon Asmus**  
Chief Information Officer



**Rob Jett**  
Technology Services Manager



# OUR MINISTRY

We focus on administration so  
YOU can focus on Ministry



"Your people have sorted out the problems and I feel much happier coming to worship on Sunday knowing that the computer will not cause me problems."

*Pastor Dave*

When JC came in to prepare for preschool worship on Monday at about 8 a.m. she found the screens in the sound booth black and no response whatever she did. She tried everything to get the system up and finally called UMC Support and Kyle had her going within five minutes, another time we were glad to have your expertise."



# COMING SOON

## TECHNOLOGY VALUE PACK!

Protect your ministry. Simplify your tech. Gain peace of mind.

— ■ ×

### Cybersecurity Essentials

24/7 monitoring, antivirus, and data backup to keep your computers and ministry files protected.

— ■ ×

### Service Desk Support

Access to our IT team for help with software, connectivity, or device issues.

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### Advanced Security

Protection from phishing and email scams, password management, and intrusion prevention.

Scan QR code or email [connectionalrelations@gcfa.org](mailto:connectionalrelations@gcfa.org) to get started!



# RESOURCES

- [Create and Use Strong Passwords - National Cybersecurity Alliance](#)
- [What is Multifactor Authentication \(MFA\) and Why Should You Use It? - National Cybersecurity Alliance](#)
- [What Is Phishing and How To Avoid It - National Cybersecurity Alliance](#)
- [How to Update Your Software - National Cybersecurity Alliance](#)

# THANK YOU!

**For more information visit:**

<https://www.gcfa.org/technology-support-services>

