

TELLING THE STORY OF GOD'S WORK IN AFRICA THROUGH COMMUNICATION AND STEWARDSHIP

United Methodist Communication



A pair of hands is shown holding a small green seedling with several leaves, growing out of a mound of dark brown soil. The background is a soft, out-of-focus green field under bright, warm light, suggesting a sunrise or sunset. The hands are positioned at the bottom right, gently cradling the base of the plant.

WHY COMMUNICATION MATTERS IN MINISTRY

Storytelling brings visibility to God's work in communities

Strong communications foster unity and hope across the connection

Communications is a ministry of stewardship: making the most of every tool, voice, and story God has given us

Our Goals

- Engage people with the story of God's work in the world through The United Methodist Church
- Foster partnerships throughout the denomination to amplify the voice of The United Methodist Church
- Drive technology innovation to reach people where they are
- Nurture our people and demonstrate good stewardship of our resources



STEWARDSHIP IN ACTION



Radio for Discipleship



Radio programs teaching Christian values in native languages

Health Messaging



SMS and WhatsApp messaging for spiritual formation and health education

Visual Storytelling



**Photo and video documentation of UMC projects: schools, clinics, agriculture
Amplifying African voices in global UMC storytelling**

Empowerment Through Local Training



Training Conferences and Communicators in digital evangelism, technology, story telling

Building Infrastructure



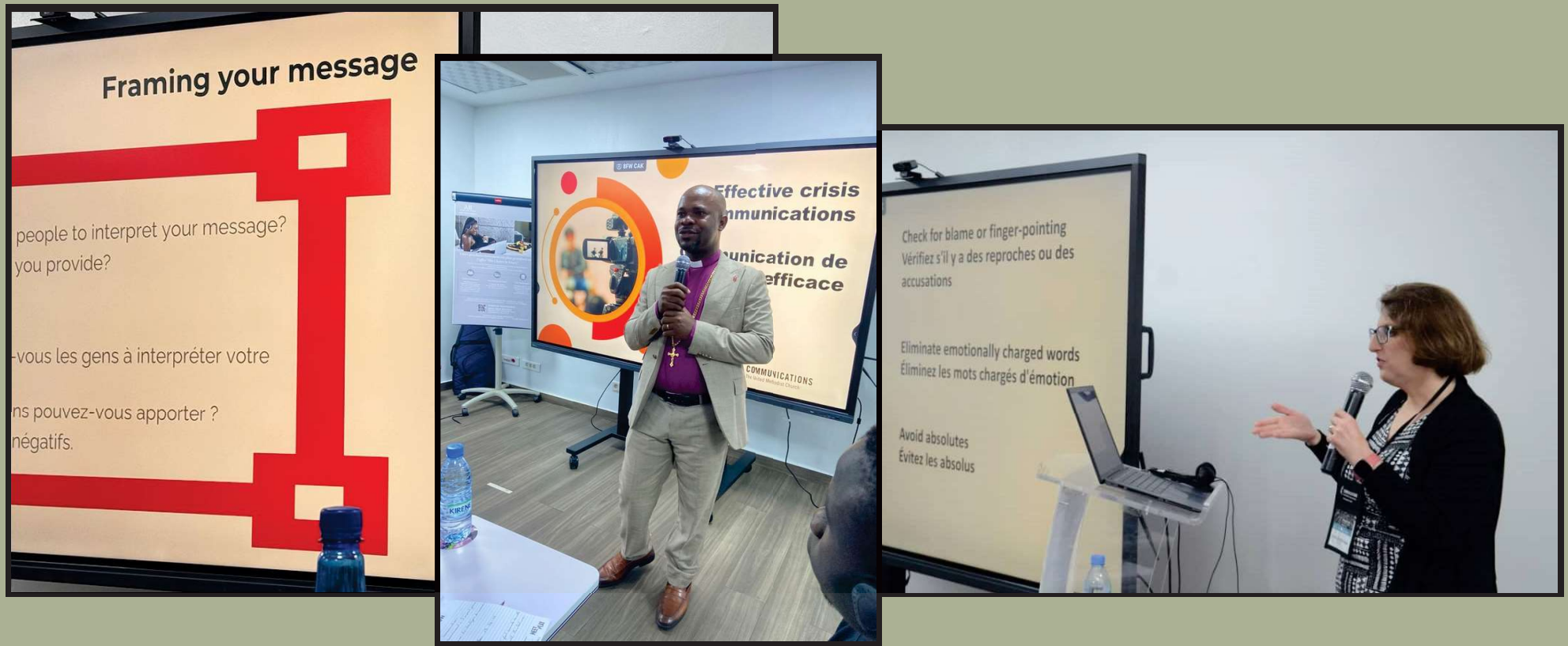
Support for websites, broadcasting, internet connectivity

Evangelism through Signage



Church signage and billboards in key areas sharing UMC values and welcoming messages

Supporting Through Messaging and Crisis Communications





**Fostering Partnerships with episcopal
leaders, annual conferences, and central
conference communicators**

A top-down photograph showing four hands of different skin tones gently cupping a small, vibrant green seedling with three leaves. The seedling is planted in a mound of dark, rich, moist soil. The hands are positioned around the seedling, with fingers slightly curled, suggesting a protective and nurturing gesture. The background is a uniform expanse of the same dark soil.

**Using every dollar purposefully to equip the
church to speak with one voice**



Open Hearts. Open Minds. Open Doors.
The people of The United Methodist Church®

To be bold witnesses to God's work in Africa

UMCom Team



Dan Krause



Poonam Patodia



Linda Bruner



Pacome Nguessan

Thank you!