



DISCIPLESHIP MINISTRIES
General Board of Discipleship

COMMUNICATIONS
United Methodist Communications

FINANCE & ADMINISTRATION
General Council on Finance and Administration

UNITED ^{IN} IMPACT

**Strengthening Churches
Growing Mission
Changing Lives**

UNITED IN IMPACT

Strengthening Local Churches

Healthy churches create strength that flows through the whole connection



Why It Matters

- Stewardship is a spiritual practice, not just a financial task
- Local financial health sustains ministry and discipleship
- Together we accomplish more than we ever could alone



Young Donors & Impact

New generations want to see change from their giving

- Younger generations give where they see clear impact
- We need to connect giving with visible outcomes
- Every offering already supports agreed-upon United Methodist ministries



The Goal

Equip, empower, and connect giving to mission

- Empower local churches to talk about and teach stewardship
- Equip pastors and leaders with practical resources
- Build trust through transparency
- Connect giving directly to mission outcomes



Campaign Structure

Practical tools, inspiring stories, shared resources

- Video stories
- Giving moments for worship
- Hero stories from the field
- Graphics and social media post
- Impact Partners strategy meetings



Timeline

Rolling out resources and building momentum together



- **Fall 2025** – Launch video and establish distribution channels
- **Nov 2025 – Dec 2026** – Monthly Impact Partners Meetings
- **Jan 2026** – Monthly campaign resources begin



Impact Partners Meetings

Connection. Strategy. Feedback

You don't have to do this alone.
Monthly gatherings—on the second-to-last Wednesday



Deliverables

Resources you can adapt and use now

Resource Package

- Logos and infographics to promote the campaign
- Talking Points - organized in 5 sections for effective messaging
- Discussion Guide - organized in 10 sections for honest conversation
- Introduction video – available in 2 formats
- A shared platform for collaboration
 - Find the resources at ResourceUMC.org/UnitedinImpact
 - Share your story at unitedinimpact@umc.org



The Ask

Share. Encourage. Tell stories

- Share the resources with local churches
- Encourage their use in worship and communication
- Contribute local stories for broader reach
- Join the monthly meetings





UNITED IN IMPACT

We are building this together.
Your generosity doesn't just give, it changes what's possible!



QUESTIONS?



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THANK YOU!



WEBSITE

ResourceUMC.org/unitedinimpact



EMAIL

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